

# YOUNG MASTERS PROGRAM

## Art Mediation

# EXPERIMENTAL ART

A photograph of a laboratory setup with numerous test tubes in a rack, illuminated by a strong blue light, creating a high-contrast, artistic effect. The test tubes are arranged in rows, and the blue light creates a strong glow and reflection on the surfaces, giving it a scientific yet artistic feel.

Helga Griffiths. Photo: Archiv Helga Griffiths.

# EXPERIMENTAL

= artistic research / setting up a framework but not a result

= ...

= new materials and technologies

= new ways of applying materials and technologies

= new approaches to sites

= changing perception / shifting perspective

# EXPERIMENTAL

Terms like experiment, experience, empiric, or expert link to the same root meaning "to try, risk", and in an extended sense from "forward," via the notion of "to lead across, press forward."



# Exploring materials

Sara Foerster, FLUX Series, Goethe-Institute Tunis 2015. Photo: Sara Foerster.



# Exploring technologies

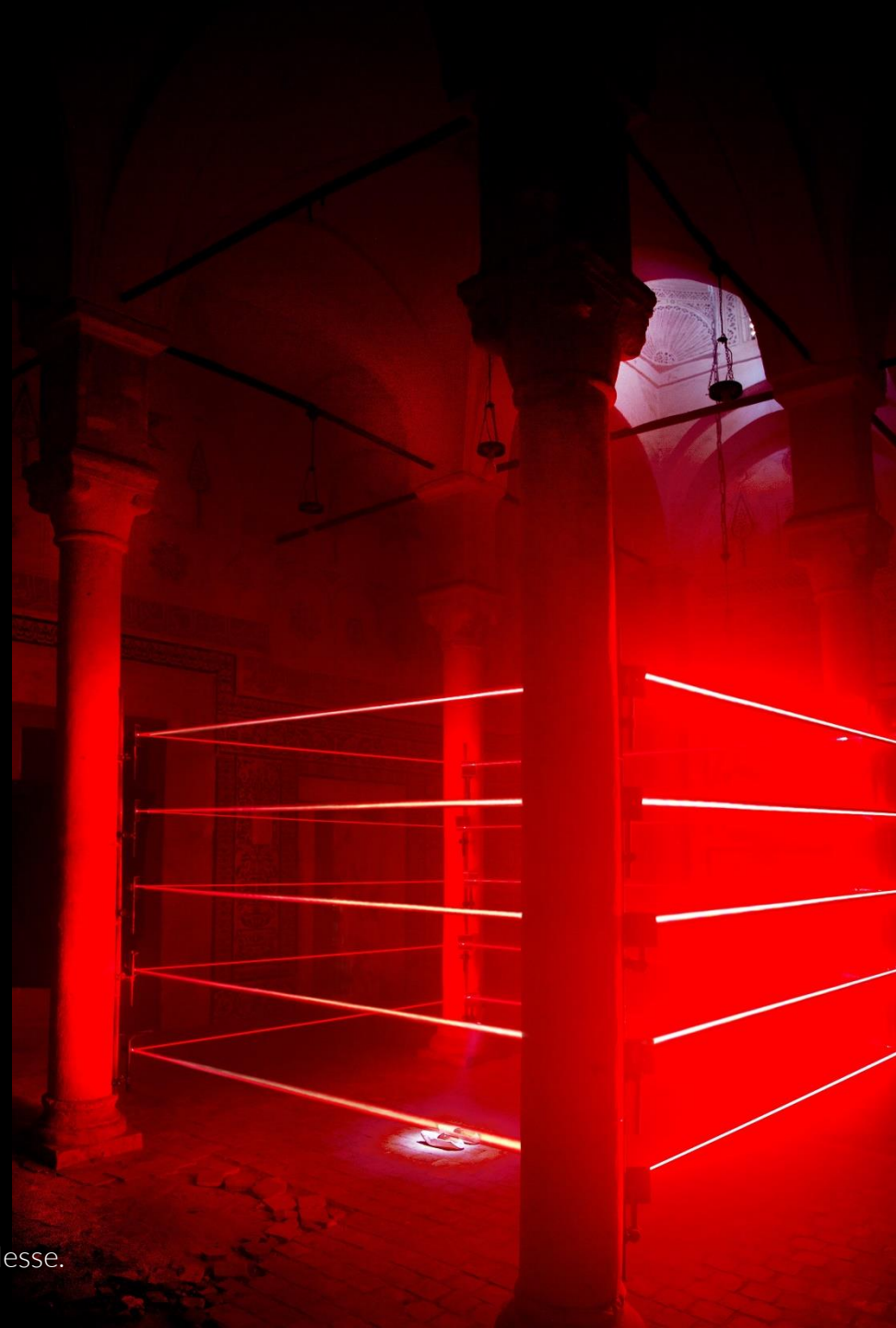




# Exploring sites

Mouna Jemal Siala: Detail. INTERFERENCE Tunis.tn 2018. Photo: Jennifer Braun.

# Exploring sites



Margareta Hesse. Bordering Light. INTERFERENCE Tunis 2016. Photo Margareta Hesse.

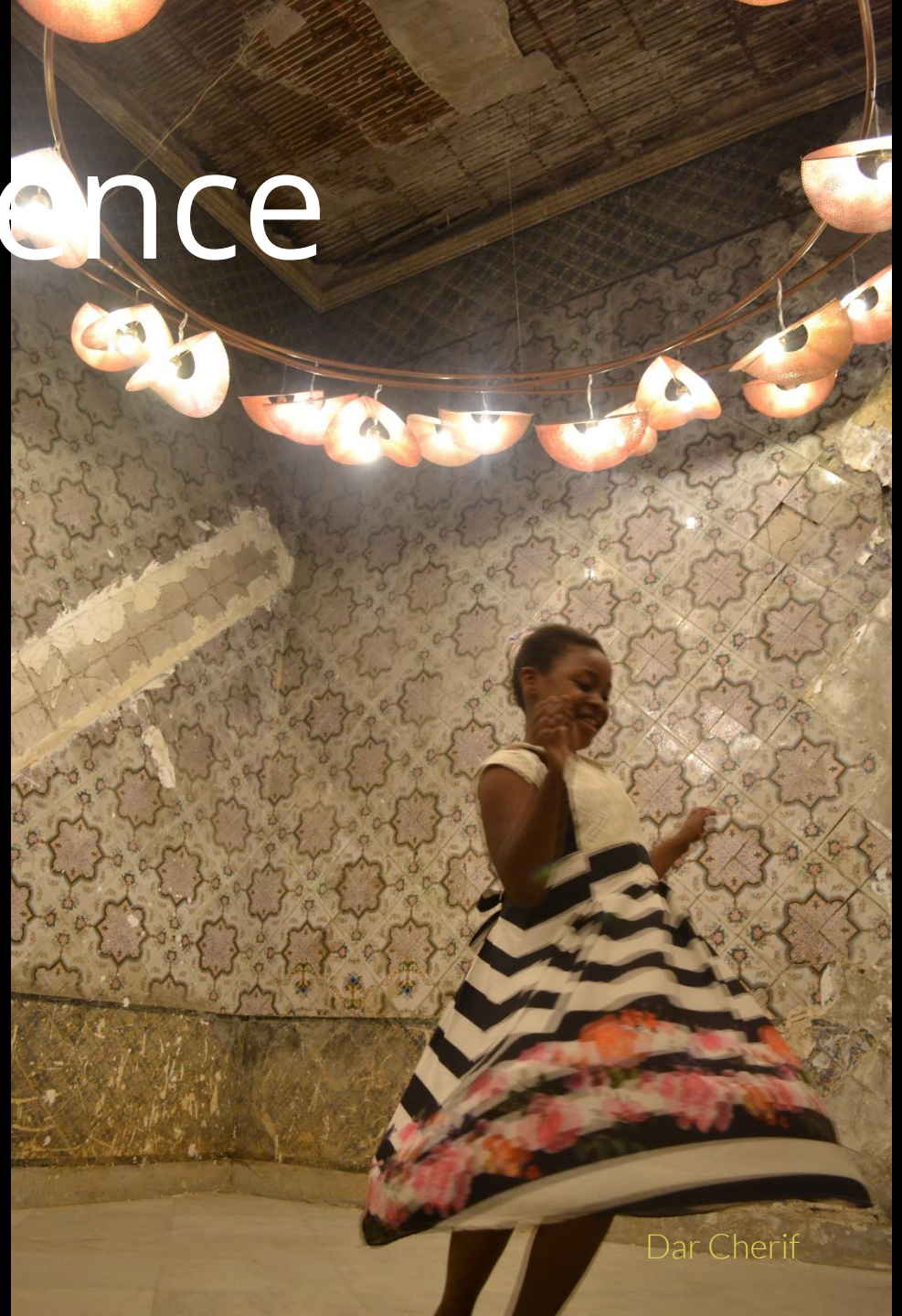


# Exploring experience

Liliya Ben Romdahen + Ursula Scherrer: Discursive Ornaments. INTERFERENCE Tunis 2016. Photo: Mahdi Khemili.



# Exploring experience



Né à Tunis . INTERFERENCE Tunis 2016. Photo Zeineb Ellouz

Dar Cherif



# Exploring experience

Friedrich Boell. INTERFERENCE SERIES Tunis 2021. Photo: Mohsen Béchir



# Exploring experience



Sara Foerster. INTERFERENCE Tunis 2018. Photo Mono Chebbi.



# Exploring experience

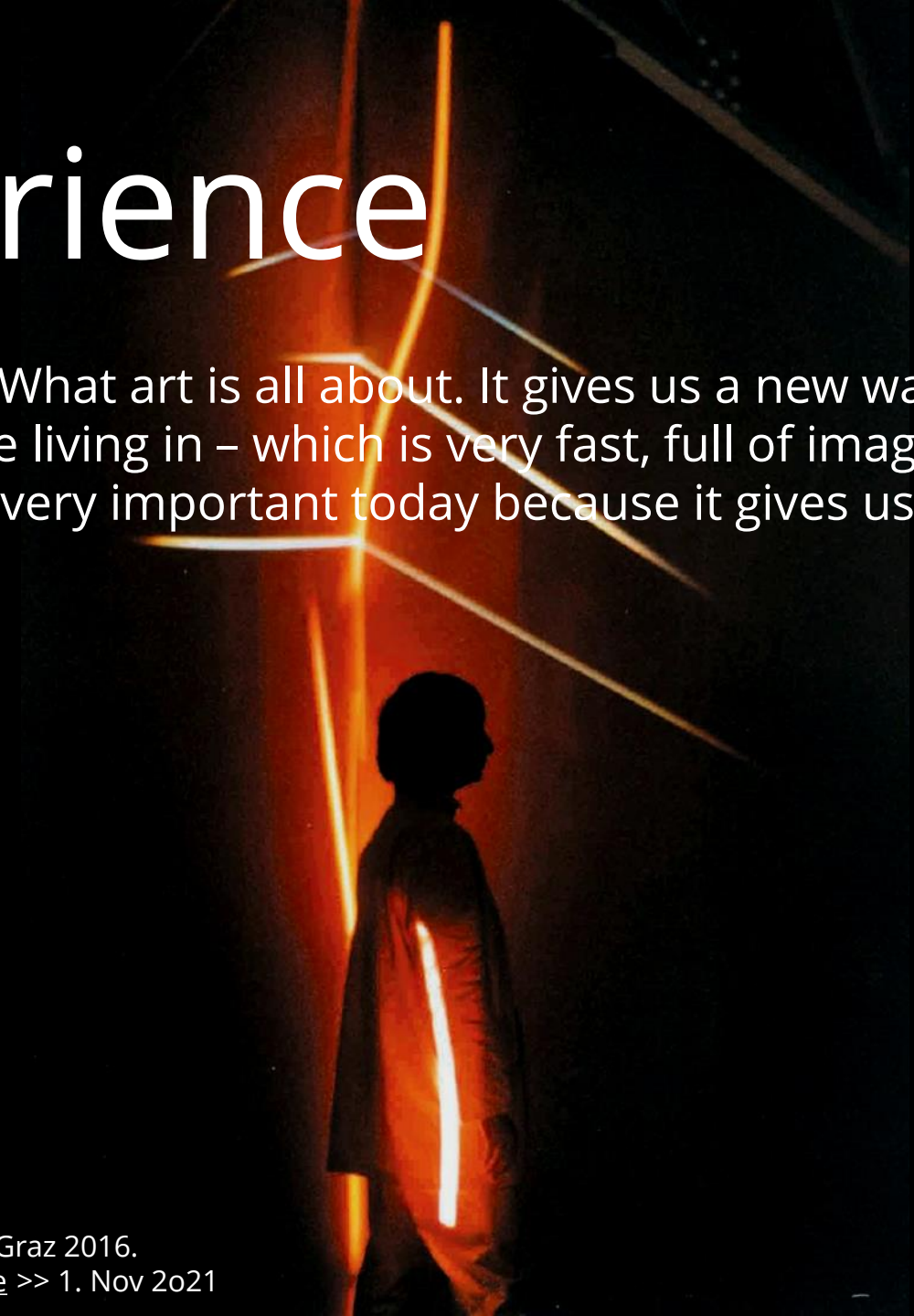
See differently, I think that's what it's all about. What art is all about. It gives us a new way of perceiving. The environment, the society we are living in – which is very fast, full of images – it stunts our perception. That is why I think art is very important today because it gives us the possibility to reflect.

Image: Nan Hoover: Performances. 1978 – 1998. Photo: Nan Hoover Archiv.

Quote: Martina Tritthart: Interview with Nan Hoover (1931-2008).

In: Martina Tritthart: Lichträume. Dissertation an der Technischen Universität Graz 2016.

URL <https://diglib.tugraz.at/download.php?id=5f3523502c6af&location=browse> >> 1. Nov 2021



# ARTISTIC RESEARCH

Experimental artists are working at the limits of what is known and what can be achieved, taking risks, engaging in a process of trial-and-error, going down a road without knowing where it leads.

# PARTIZIPATIPATION

Figuring out how it works



Maria Elena Schmidt: Fadenlauf#3. LICHTUNGEN Hildesheim 2015. Photo Sara Foerster.



# PARTIZIPATION



Becoming part of the image





Ingo Wendt. INTERFERENCE Tunis.tn 2018. Photo: Jennifer Braun.





# PARTIZIPATIPATION

Completing the image in perception only



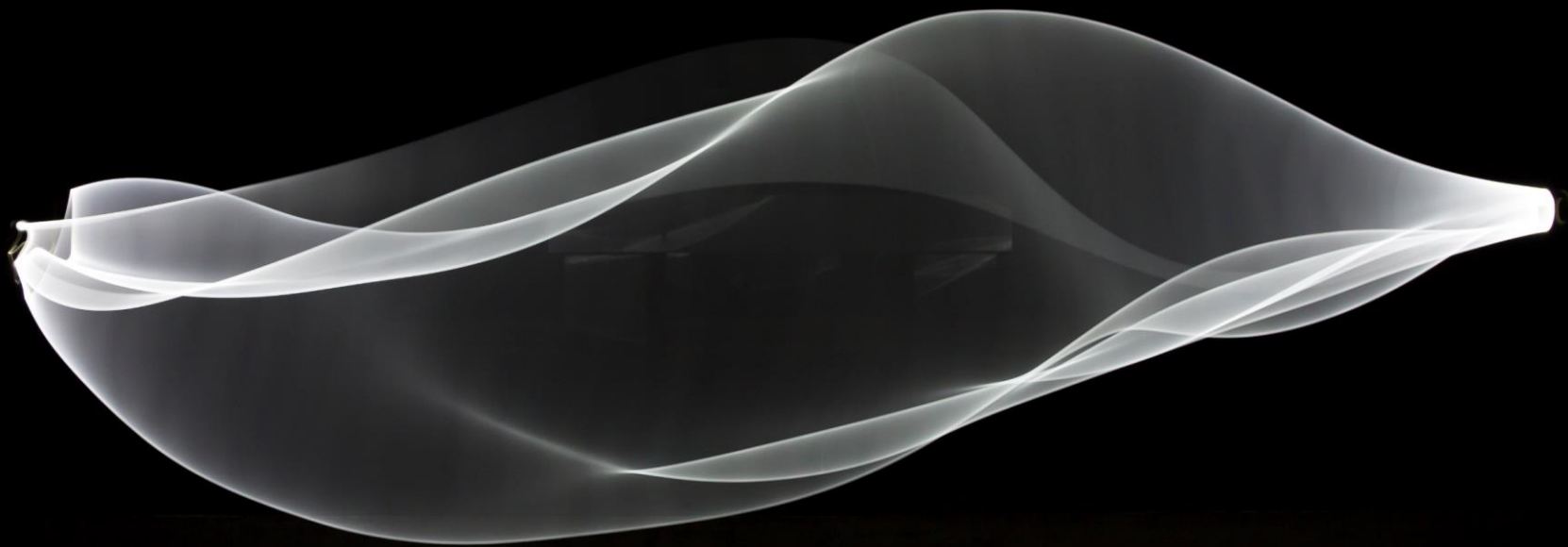


Kai van der Puij. LICHTUNGEN Hildesheim.de 2018. Photo: Sara Foerster.





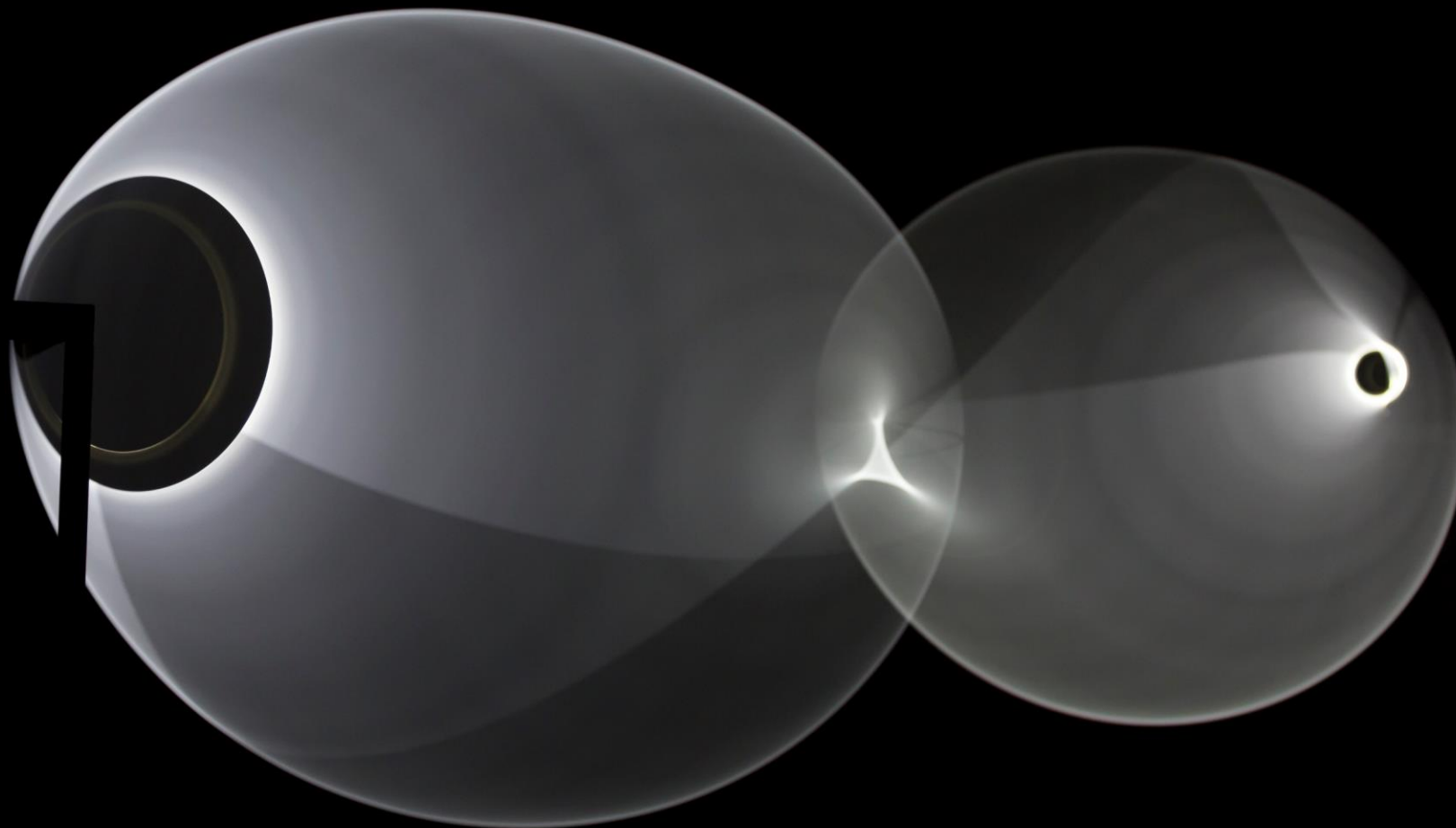
Kai van der Puij. LICHTUNGEN Hildesheim.de 2018. Photo: Sara Foerster.



Kai van der Puij. LICHTUNGEN Hildesheim.de 2018. Photo: Sara Foerster.



Kai van der Puij. LICHTUNGEN Hildesheim.de 2018. Photo: Sara Foerster.





# PARTIZIPATIPATION

Responding to the audience







Cuppetelli and Mendoza: Detail. RESPONSIVE Halifax.ca 2017. Photo: Katie Nakaska.



# PARTIZIPATIPATION

Completing the image





Katja Heitmann: For liTernity. LICHTROUTEN Luedenscheid.de 2018. Photo: Jennifer Braun.



# PARTIZIPATION

Co-creation of artists and audiences





Marek Radke Workshop. INTERFERENCE Tunis 2018. Photo: Oumaima Jerbi.





Marek Radke Workshop. INTERFERENCE Tunis 2018. Photo: Jennifer Braun.



# ART MEDIATION



How can the visitors ...  
... experience?  
... explore?  
... participate?

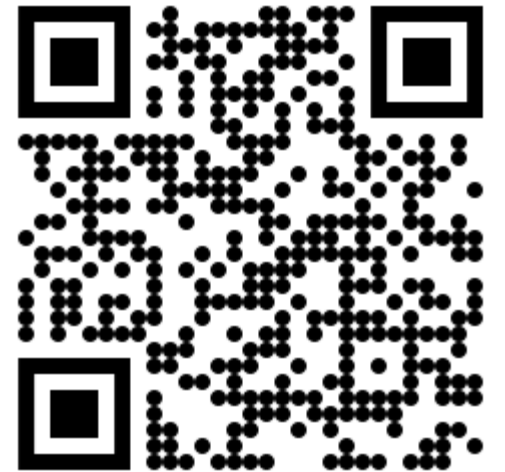


# ART MEDIATION

How can I as art mediator ...  
... assist?  
... share?  
... learn from the audience?

# INFO ON ART MEDIATION CONTENT

<https://2022.intunis.net/art-mediation-content/>



# INFO ON ART MEDIATION TIMELINE

<https://2022.intunis.net/art-mediation-timeline/>



# PROGRAM online & onsite

SA 2:00 – 5:00 pm.[tn](#)



# PROGRAM online

14 May 2022	Contemporary Art
21 May 2022	Art in Public Space / Art Experience
11 June 2022	Audience Care / Art Mediation
25 June 2022	Navigation, Neighborhood, Hospitality
2 July 2022	Artists' Presentation by TEXT ME Authors
16 July 2022	Artists' Presentation by Art Mediators (onsite)
17 July 2022	Visiting the Sites (onsite)

# PROGRAM onsite

SA 2:00 – 5:00 pm in the Medina

28 May 2022	Contemporary Art
4 June 2022	Art in Public Space / Art Experience
18 June 2022	Audience Care / Art Mediation
2 July 2022	Artists' Presentation by TEXT ME Authors (online)
9 July 2022	Understanding the Sites / Revisiting the Medina
16 July 2022	Artists' Presentation by Art Mediators
17 July 2022	Presenting the Sites

# PROGRAM onsite

20 – 26 July 2022	Set-up assisting the artists
27 July 2022	General rehearsal
28 – 31 July 2022	Exhibition
1 – 2 August 2022	Take down / clean up
3 August 2022	Evaluation / documentation

# WEB PROFILES

TUE 7:00 pm to 9:00 pm WEB Team  
MEETINGS upon agreement



# INFO ON ART MEDIATION COLLECTIVE

<https://2022.intunis.net/art-mediation/>



# INTRODUCING YOURSELF

INTERVIEW to write the statement for the website

What did you learn/study?

What is your talent?

What drives you?

Why do you engage with INTERFERENCE?

# ARTISTS' ASSISTANCE

CONTACT Hanen & Meriam

MEETINGS biweekly Sa 10:00 am – 12:00 pm



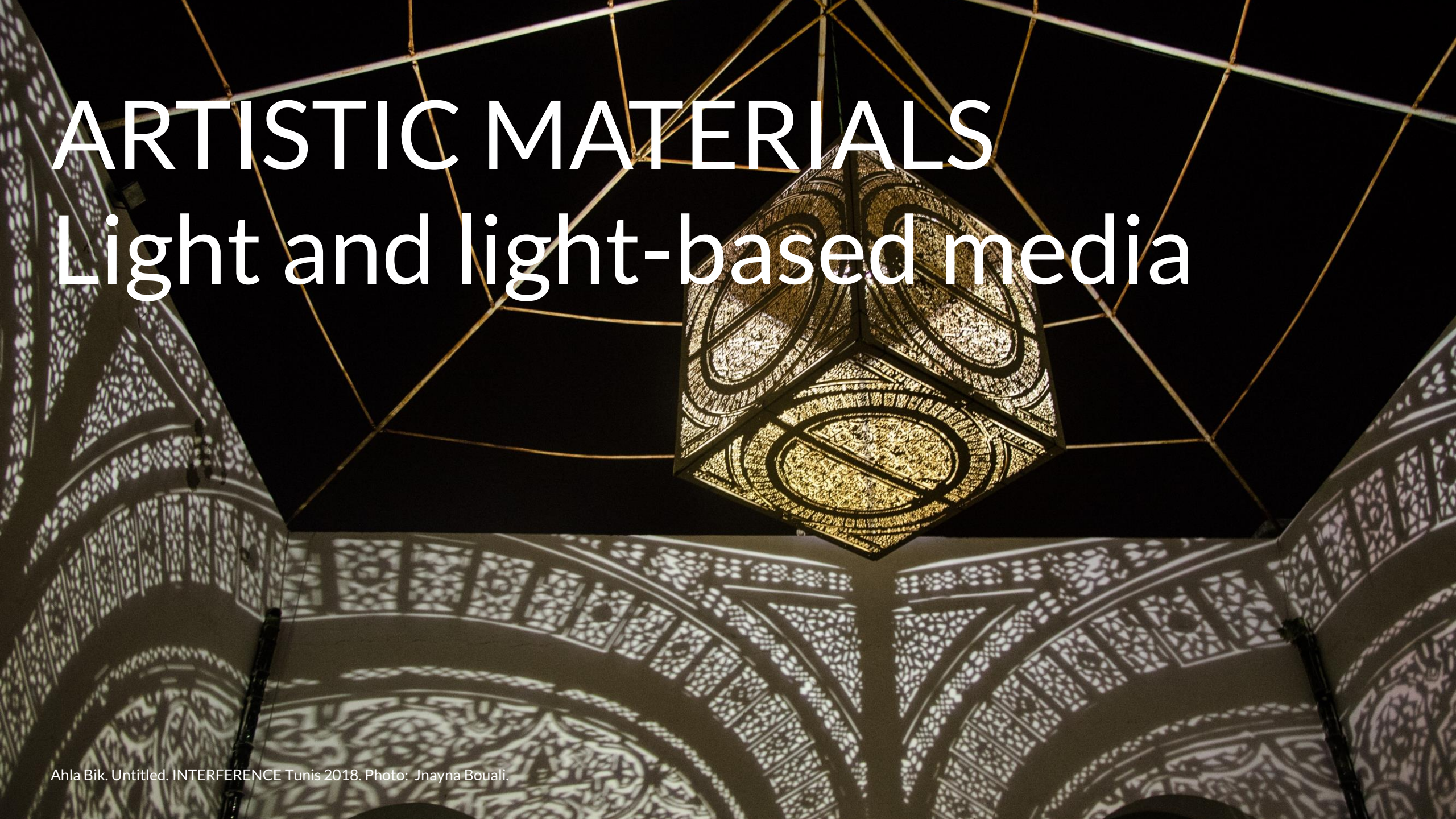
# CROSSCHECK

# ARTFORMS



Annika Hippler. Painting of Light. INTERFERENCE Tunis 2016 .Photo: Kuno Seltmann.





# ARTISTIC MATERIALS

## Light and light-based media



# METAPHORS OF LIGHT



# PHOTOSYNTHESIS

## INTERFERENCE YOUNG MASTERS 2022 THEME





# THANK YOU FOR JOINING US